

## Smarter Drafter UK: Privacy Policy: Published 15<sup>th</sup> April 2025

Tensis Group Pty Ltd, trading as "Smarter Drafter" ("We", "Us", "Our" or the "Company"), is committed to privacy protection. At <https://smarterdrafter.co.uk> ("Smarter Drafter" or "this site"), we understand the importance of keeping personal information private and secure. This Privacy Policy describes how we collect, use, store, and share your personal data, in accordance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

If you have any questions, contact us at:  
Email: [privacy@smarterdrafter.com.au](mailto:privacy@smarterdrafter.com.au)

### 1 What is "personal data"?

Personal data is any information relating to an identified or identifiable individual. This may include:

- Full name and date of birth
- Contact details: postal address, email, phone
- Billing information: bank account and/or credit card details
- Usage data: preferences for using this site, device and connection info
- Any information (such as "User Data" as defined in Our App Usage Terms) you or your firm submits through document automation workflows

### 2 How we collect your personal data

We collect your personal data:

- Directly when you provide it via this website, emails, video calls or support forms
- Indirectly when third parties use our Products/Services on your behalf
- Automatically via cookies, logs, and analytics tools

Where you or your firm use our Word Add-In or any other part of the Smarter Drafter platform, we may collect "User Data" for purposes including AI model improvement. Use of our platform implies acceptance of this.

### 3 Cookies and IP addresses

We use cookies to improve your experience, analyse traffic, and personalise marketing. You can manage cookie preferences in your browser. We also log IP addresses and device information for security, diagnostics, and fraud prevention.

### 4 How we use your personal data

We may use your data to:

- Generate and deliver automated legal documents
- Administer billing and payment services
- Verify your identity
- Detect and prevent fraud or misuse
- Conduct research, train AI models, and improve our products
- Market our services to you (with the ability to opt out)
- Understand your use of our platform and enhance user experience
- Comply with legal obligations or defend legal rights

## 5 Re-marketing

We use services like Google Ads, Facebook, and LinkedIn to serve relevant ads to previous site visitors. These services use cookies and may collect limited usage data in accordance with their own privacy policies. You can opt out via their respective ad settings.

## 6 Who we share data with

We may share your data with trusted third parties, including:

- IT service providers (e.g., AWS, Azure)
- CRM and analytics platforms
- Payment processors (e.g., Stripe)
- Professional advisers (e.g., lawyers, accountants)
- Marketing and customer research services
- UK regulatory authorities (where required)
- Successor entities in the case of a merger or acquisition

All third parties are required to handle your data securely and only for specified purposes.

## 7 International data transfers

Some of our service providers are based outside the UK (e.g., in Australia, the US, or EU). Where we transfer data internationally, we use approved safeguards such as Standard Contractual Clauses (SCCs) or ensure the destination country is deemed "adequate" by the UK government.

## 8 Data retention

We retain personal data only as long as necessary for the purposes outlined above, unless a longer retention period is required by law. When no longer needed, data is securely deleted or anonymised.

## 9 Your rights under UK GDPR

You have the right to:

- Access your data
- Rectify inaccurate data
- Erase your data (“right to be forgotten”)
- Restrict or object to processing
- Data portability (transfer to another provider)
- Withdraw consent at any time (if we rely on it)
- Lodge a complaint with the Information Commissioner’s Office (ICO)

To exercise any of these rights, contact: [privacy@smarterdrafter.com.au](mailto:privacy@smarterdrafter.com.au)

## 10 Third-party websites

Our site may link to third-party sites. We are not responsible for the privacy practices of those sites. If your data is stored on our platform via a third-party law firm or service provider, you may request its deletion or correction from us (unless it is embedded or encrypted in a way that makes this technically unfeasible).

## 11 Payment processing

We use Stripe to securely process payments. Stripe’s privacy policy applies independently of ours. We do not collect or store full card details—only billing contact information.

## 12 Changes to this Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this site and, where appropriate, notified to you by email.

## 13 Contact us

If you have questions, concerns, or complaints about your data or this policy, contact our Privacy Officer: [privacy@smarterdrafter.com.au](mailto:privacy@smarterdrafter.com.au)

For more information about your data protection rights, you may also contact the UK Information Commissioner’s Office: <https://ico.org.uk/>