

Branding and Logos

Help Article

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1. Branding

1.1 Add a Logo

The logo for your organisation can be added with the **Logo Uploader**. The image added here will appear on the branded intake form and documents where the logo has been inserted into the template.

Add a Logo to your branding:

- 1. Click **Account** in the navigation menu.
- 2. Open the **Branding** tab.
- 3. This will bring you to the **Images** uploader.

In the **Logo uploader**, select and upload a JPG or PNG image of at least 30px high. A larger image will look better, and a horizontal shaped logo will look optimal.

In the **Icon uploader**, select a JPG or PNG of at least 30pm. An optimal icon is a simplified version of a logo or other branding element.





1.2 Branded Intake Form

To create a **branded intake form** for your organisation:

- 1. Click Application Settings in the navigation menu.
- 2. Open the Form Settings tab.
- 3. Click Intake Forms.
- 4. The Intake Form URL is where you want the form to be located.
- 5. The Intake Form Redirect URL is a page where the form filler will be taken after submitting the form.





Let's look at an example of a colour scheme for a branded intake form. This colour scheme will produce a form with the following look.

- Primary Color sets the button backgrounds to navy.
- Primary Button Font Color sets the button label to white.
- Secondary Dark Color sets the headings to medium blue.
- Secondary Light Color sets the progress bar and active Table of Contents item to medium grey.
- Header Background Color sets the header white.
- Body Background Color sets the page background to light grey.

Primary Color	Primary Button Font Color	
#000361	######	
Secondary Dark Color	Secondary Light Color	
#2f509d	#dbdbdb	
Header Background Color	Body Background Color	
######	#f5f5f5	

6%	Save & Resume Later Table of Contents
Welcome	Table of Contents
 Welcome! This form can quickly and easily create a will to leave your entire estate (aside from optional gifts of personal items and charitable donations) to your children. Here's how it works: Aside from optional gifts of personal chattels and charitable donations, you leave your entire estate to your children. You can choose whether step-children are included within the definition of "children" for these purposes. Don't worry if any of the legal concepts above seems confusing at this stage. We will guide you through the process step by step. You are in good hands. 	1. Welcome 2. Let's start by getting to know you
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